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Chapter 2

# THE EXISTENTIAL FUNDAMENTAL MOTIVATIONS STRUCTURING THE MOTIVATIONAL PROCESS

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### **ABSTRACT**

Motivation is a process of continuous exchange between the subject—individual—and the environment. From an existential perspective, we see this exchange as having a dialogical structure, connecting the given reality of both subject and object with the intentions of the individual. Motivation, being of existential relevance, has a causal link to the fundamental themes of existence. Further, the spiritual (i.e., noetic) power embedded in personhood functions as a tool for processing information in motivation. Thus, both existential structure and being a free person play the decisive role in the motivational process.

This process is characterized by the repetitive and continuous decisions individuals make. The fundamental themes of existence bring

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shape to our understanding of motivation, while the spiritual (noetic) power within individuals is operative in all motivation.

The paper illustrates the relation between the fundamental themes of existence and the motivational process. This process includes a coming to terms with the reality of one's existence, or "being in the world," with the reality of one's life and finally with an awareness of one's identity. Empirical phenomenological research over the past 30 years has confirmed that accepting these realities enables an individual to participate and be open to relationships and wider contexts from which personal meanings are discovered.

These four fundamental themes of existence form a matrix for the psychopathological understanding of psychic disorders and provide a context for clinical interventions. Further, they represent the structural model of Existential Analytic Psychotherapy.

**Keywords:** Existential motivation, existential analysis, existential psychology, Person

### INTRODUCTION: WHAT MAKES FOR MOTIVATION?

Talking about motivation is ubiquitous in social sciences such as psychology, psychotherapy, pedagogy, sociology, and politics as well as in marketing and economics. It seems obvious that we need good motivation for the achievement of our life tasks, for creativity, growth, social functioning and personal fulfillment.

But a substantial question arises from the very beginning about the nature of motivation: do we really need to *become motivated from outside*, or are we already and *originally motivated* due to our nature? Is the essence of what we call "motivational process" an act of *receiving* something? Or does the motivational process merely consist in shaping the process of being primordially, constantly and generally moved? In this latter case, motivating someone would simply mean to provide a theme for that pre-established energy. This would mean that we do not help people to be motivated, but help them to find *what for* they can best implement the existent motivational force in their lives. The motivational process would provide a theme, a direction for the intentional power, a reason for the decision, and show the value of the particular action for one's life. In other words, motivating someone means helping him/her to find possibilities, values, authenticity and meaning for what one is doing.

Alfred Adler and George Kelly (cf. Brunner et al. 1985, p. 290) took the position that humans are originally motivated by their nature and need not be moved from outside. So did Viktor Frankl, an adherent of Adler's circle. This position was also taken by the "potentialists" of the humanistic psychology movement, like Carl Rogers ([1961] 1988, 49): if the circumstances are favorable for activity, humans develop all their activities and potentials of their own.

Existential Analysis has an integrative view of motivation. Motivation arises from a correspondence between an external stimulus and subjective, inner potential. Motivation also arises from the continuous internal needs of the individual. This includes a spiritual, and, therefore, essentially human, striving to become oneself by seeking engagement and communication with others. This concept of motivation is rooted in the fact that existence can be characterized as "being in the world." This means being—and becoming—an integral part of the world, and living "in between" both internal and external worlds (in the sense of existing being at once both subject and object). Conceptualizing existence as an inseparable connection with otherness and with a "world," in a similar way as Heidegger (1979), in the concept of Dasein, forms the basis for motivation.

### FRANKL'S "WILL TO MEANING"

For Frankl, humans are indeed motivated by *biological* and *social* drives, but primarily and most profoundly, they are motivated by their personal "will to meaning." This means that any person is fundamentally moved by a *spiritual* striving for a deeper *understanding* of what one experiences or does. This motivational force is regarded to be a direct result of the essence of human "nature." It is seen in the spiritual (i.e., noetic or personal) dimension of (wo)man, and the will to meaning is rooted in this dimension.

In Frankl's theory (1973, p. XVIII ff.; 1959, p. 672), this spiritual dimension is marked by the three basic human potentials<sup>1</sup>, which consist of "psychological" spirituality, freedom and responsibility. The quest for meaning, and with it the primary motivational process, can, therefore, be

<sup>&</sup>lt;sup>1</sup> Frankl calls them also "existentials"—referring to Heidegger's term "Existentialien."

understood as a concomitant necessity inherent in this dimension. It basically consists in the challenge created by our freedom<sup>2</sup>.

Freedom paradoxically brings along a compulsion of choice—being free means that we are forced to choose. A prerequisite of any real choice is the notion of the content and the understanding of the context in which the decision has to be made. The intentional goal of the will arises from this horizon, and if adopted by the subject, it turns out to be a value, probably the highest value one can see in the given situation. These are the elements of *existential meaning*: the greatest (or highest or deepest) value in the given situation, which can be seen and understood by the individual to be within the reach of his abilities. Frankl's primary motivation thus turns out to be an immediate consequence of the realization of the person's will, the human expression of freedom.

Frankl developed this logotherapeutic concept of motivational theory in an era that was dominated by determinism, reductionism, subjectivism and monadology, all of which he fervently combated. His education took place in that period, and hence his thinking was exposed to some of these ideas. Frankl's personal and scientific accomplishment was certainly the overcoming of these tendencies in his overall concept of logotherapy. He especially achieved this with his concepts of meaning and of self-transcendence, both cornerstones of his anthropology. But it seems that in the motivational angle of his theory, he may have adopted some individualistic thinking by tracing back the concept of existential motivation to the concept of will. He even reinforced the pertaining concept by naming it "will" to meaning. Frankl himself explained the decision of calling his motivational concept "will" to meaning by his intention to formulate a counterweight to Nietzsche's "will to power." At the same time, he wanted to define the "true" content by replacing the instrumental value of "power" by the more spiritual value of "meaning."— Below this critical remark will be brought to its conclusion by describing a concept, which is formulated on an existential ground.

<sup>&</sup>lt;sup>2</sup> "Psychological spirituality" explains what is meant. It captures the meaning of the situation and activates the person's potential of being free. Responsibility, on the other hand, is also related to freedom—it imposes itself only there where humans are free. Seen from these practical aspects, freedom reveals itself as the decisive factor of the spiritual dimension. The importance of freedom explains why it is more often treated in philosophical and psychological theories than meaning and responsibility.

### THE MODERN QUEST FOR MEANING

In our times, it is not the theme of freedom that dominates the discussion of social problems, psychopathologies, and the scientific discourse. No longer pertinent is the neo-Darwinian discussion that arose as a consequence of the genetic discoveries in the 1960ies and 1970ies and that led to the polarity of "freedom and necessity" and to the outburst of free will against repression in 1968.

Nowadays, different problems are predominant: marital and family life have widely evolved into broadly accepted forms of single life; the communities, social experiments and sexual promiscuity of the 1970s have turned to fantasy games in virtual worlds, TV-channel-hopping or internet surfing. For sexuality, the open acceptance of homosexuality is broadly achieved. The social cohesion in politics and economy has been loosened in favor of a high degree of individualism, of liberal economic concepts with competition and rivalry, of a new feeling of freedom by utilizing and challenging the resources of the individual to the utmost degree. This new feeling of freedom brings along more isolation not only for the elderly people, but also for entire cultures.

The *schizophrenic aspect of our times* is that we have the best structures of communication mankind has ever had, that we travel more internationally than any generation before us, but that finally we feel lonelier and that there is probably less real exchange among the cultures than before. The increase in contact between people of different cultures has led to a consumption of the pleasant aspects of cultures but not to a true dialogue. This lack of profound dialogue, and consequently understanding, provokes anxiety of alienation and of loss of identity. This phenomenon can be observed in tourism and immigration. The increase of speed has brought along a decrease of contact; the increase of information has led to a decrease of communication; and the increase of traffic has destroyed much of personal encounter. September 11 has to be seen on this background. It shows the huge and frightening failure in communication and encounter between different cultures.

### **EXISTENTIAL PARADIGM**

As children of our time, faced with its specific problems, we have to adapt our theories to the needs and sufferings of today. We have, therefore, further elaborated the motivational concept in Existential Analysis into an approach that is by no means less humanistic or less personal, though it follows a different paradigm. As a complement to the individualistic concept of freedom and personal will, which laid ground to the development of this post-modern era, we now need as a counterweight to the shadow of freedom an *interpersonal paradigm*.

This is the line we have adopted in modern Existential Analysis. We have enlarged our motivational concept by basing it on the probably most original activity of personhood: on our being essentially dialogical, prone to and directed towards exchange with others. Being oneself, finding oneself, needs the field of tension of the "inter-," the "between," the "aida" as the Japanese say (Kimura 1982; 1995, 103ff.). This spiritual need of communication and dialogue is also underlined by the numerous personality disorders related to the loss of self!—There is no "me" without a "you," as Buber and also Frankl were saying. Being oneself as a person means being in communication, being in a continuous inner and outer exchange of contents, means fine-tuning the outer with the inner reality and, vice versa, oneself with the objective meaning of the situation. Motivation is understood as engaging in that continuous flow that is established by nature between the person and his/her world. They are inseparably connected and interrelated, in uninterrupted reciprocal action. Or as Heidegger has defined it: being a person, "Dasein," means "being-in-theworld," means dealing with "otherness."

### **EXISTENTIAL CONCEPT OF MOTIVATION**

From an existential point of view, *dialogue* (or "communication" as Jaspers says) is an essential constituent in human psychology and in the understanding of the essence of human existence. If we take the capacity for dialogue as a *characteristic* of being a person (i.e., a being with mind and spirit and a potential for decision-making), then humans are always waiting for their completion by a "partner" in the broadest sense. As dialogical beings, humans expect and look for something or someone "speaking" to them, calling them, needing them, talking to them, looking for them, challenging them. One gets the necessary provocation through everything one is confronted with, one has in front of oneself, one is dealing with. At exactly that moment, the object before us starts "speaking" to us. Being provoked means being called. This provocation is the *starting point of any motivation*.

In other words: seen from an existential point of view, motivation means involvement of the person, initiating the personal processes by provocation in some kind of vis-à-vis. Of course the best vis-à-vis is a partner interacting with us. This processual capacity of the person is described in the theory of "Personal Existential Analysis (PEA)" (Längle 1994c) and made applicable by its methodological formulation. This method is an application of this dialogical concept of the human being with the goal of engaging personal potentials in a process of dealing with information, thus giving rise to encounter.

The PEA-model is fundamental for any kind of involvement of the person. As such it helps to distinguish *three steps* within the motivational process:

- Recognizing something in its worth or value, insofar as it speaks to us.
   This is often a challenge demanding action on our part. To see what a situation provokes in us means to recognize the situational meaning involved.
- Harmonizing. Bringing the perceived value, challenge or meaning into accordance with one's inner reality, i.e., examining the consistency with the rest of our values, with attitudes, abilities and capabilities and with our conscience.
- 3. The final step in the development of motivation is the *inner consent* to one's own *active* involvement. This consent and the act of harmonizing the new value with inner (already existing personal) reality leads to the presence of the inner person in one's actions. It brings up the integration of the new value and the person himself into a *wider context* (meaning).

Without this involvement of the person in the motivational process, human beings would not be dealing with a question of motivation. Instead, there would be a sort of reflex or reaction, but no "action." Any act, any deed, is defined as a *decided* act and is therefore *voluntary* and free—which is to say "personal."

If we take motivation as a *free* decision to act, then we must also take into consideration the concept of *will*. Frankl (1970, pp. 37-44; 1987, pp. 101-104) saw meaning as the moving part in free will. An existential view of will takes it as the anthropological axis of existence. A *processual description* of will, however, relies on the fundamentals of existence and therefore shows more than just meaning as being basic for constituting will. Free and realistic will is based on three more elements:

- 1. on the real ability and *capacity* of the subject;
- 2. on the *emotional* perception of the situational *value*;
- 3. on the inner *permission* for that act, emerging from an agreement with one's concepts of life and morality.

Before we go into this, let us conclude this part of the exposition dealing with the structure of motivation by adding a reflection on the initial problem of the two basic concepts of motivation. Do people need to be motivated from *outside*, or can the motivation only be shaped, canalized, because people are *intrinsically* motivated? Our theory is that this existential concept results in forming a *bridge between two opposite positions*:

- a) It is the *interrelation* with the vis-à-vis from which motivation emerges. Being touched and provoked, as well as understanding the situation, is like *being called* on by something or someone. This appeal activates the constitutional "being-in-the-world" because of a recognition or understanding of what this particular situation is about. This equals the recognition of the situational or existential meaning. Furthermore, this means that we *receive an impulse* from the recognition of the essential message from our vis-à-vis (outer world, but also body, feeling, thoughts).
- b) By our *understanding* of the context and by our inner agreement, the motivation gets its shape and receives its content.

Seen in that light, the notion of "being-in-the-world" provides the grounds on which the personal forces are activated. This happens by a perceptive encounter with some form of otherness or with oneself.

Let us now have a closer look at the four fundamental motivations for a fulfilled existence.

## THE FOUR FUNDAMENTAL CONDITIONS FOR A FULFILLING EXISTENCE

In the first part, we have elaborated the crucial point for motivation, which lies in attaining the *dialogical potential* of the subject. Its "provocation" can be taken as the starting point for any motivation, because the need and the ability

for dialogue are seen as the dynamic essence of the person (with subsequent potentials like freedom and will). This dialogue (with the world and with oneself) is a prerequisite for building up a motivation. We have pointed out that for this reason, there is no motivation without cognition, accordance, bringing into harmony, inner consent and meaning. For the aspect of freedom in motivation—seeing it as moving a person towards a free act within the world—the structure of will has to be taken into account. Will is fundamentally related to the structure of existence, which in turn is shaping the motivation substantially. This—the provocation into dialogue and the relation to the fundamental structure of existence—is the central hypothesis of this paper.

If we look more closely, we see that this concept of motivation implies a dialogical *confrontation* with the given facts of our existence. All preconditions of existence can be summarized in four fundamental structures, the "cornerstones of existence":

- the world in its factuality and potentiality
- *life* with its network of relationships and its feelings
- being oneself as a unique, autonomous person
- the *wider context* where to place oneself = *development* through one's activities, opening one's *future*

Existence in our understanding needs a continuous *confrontation* and a dialogical *exchange* with each of these four dimensions. It is on this basis that the subject forms his specific notions about reality. These four realities challenge the person to give his response, they ask for his inner consent, activate his inner freedom. But they are not only challenging dimensions—they are also structures that, at the same time, allow to entrust oneself to each of these given realities. Their facticity is the fundament of what we call existence. As such, they fundamentally move our existence and can be called "fundamental existential motivations" (Längle 1992a,b; 1994a; 1997a,b; 1998c).

### 1. The World—Dealing with Conditions and Possibilities

The first condition arises from the simple fact that I am here at all, that I am in the world. But where to go from here? Can I cope with my being there? Do I understand it? I am there, and as an old German saying from the 15th

century goes in free translation: "I don't know where I am from, I don't know where to go—I wonder why I am so glad." I am there, there is me—how is that even possible? Questioning this seemingly self-evident fact can go to great depth, once I go into it. And if I really think about it, I realize that I cannot truly comprehend this. My existence appears like an island in an ocean of ignorance and of connections that surpass me. The most adequate and traditional attitude towards the incomprehensible is one of astonishment. Basically, I can only be astonished that I am there at all.

But I am there, which puts the fundamental question of existence before me: I am—can I be? For making this question practical, I may apply it to my own situation. Then I may ask myself: Can I claim my place in this world under the conditions and with the possibilities I have? This demands three things: protection, space and support.—Do I enjoy protection, acceptance, do I feel at home somewhere?—Do I have enough space for being there?—Where do I find support in my life?—If this is not the case, the result will be restlessness, insecurity and fear (cf. Längle 1996). But if I do have these three things, I will be able to feel trust in the world and confidence in myself, maybe even faith in God. The sum of these experiences of trust is the fundamental trust, the trust in whatever I feel as being the last support in my life.

But, in order to be there, it is not enough to find protection, space and support—I also have to seize these conditions, to make a decision in their favor, to accept them. My active part in this fundamental condition of being there is to accept the positive sides and to endure the negative sides. To accept means to be ready to occupy the space, to rely on the support and to trust the protection; in short "to be there" and not to flee. To endure means the force to let be whatever is difficult, menacing or unalterable and to "support" what cannot be changed. Life imposes certain conditions on me, and the world has its laws, to which I must bend myself. This idea is expressed in the word "subject" in the sense of "not independent." On the other hand, these conditions are reliable, solid and steady. To let them be, to accept them as given is only possible, if I can be at the same time. Therefore, to accept means to let each other be, because there is still enough space for me, and the circumstances do not menace me anymore. Man procures himself the space he needs with his ability to tolerate and to accept conditions.—If this is not the case, psychodynamics takes over the guidance in the form of coping reactions, which are to secure life (Längle 1998a).

### 2. Life—Dealing with Relationships and Emotions

Once someone has his/her space in the world, he/she can fill it with life. Simply being there is not enough. We want our existence to be *good*, since it is more than a mere fact. It has a "pathic dimension," which means that it does not simply happen, but that we experience and suffer or enjoy it. Being alive means to cry and to laugh, to experience joy and suffering, to go through pleasant and unpleasant things, to be lucky or unlucky and to experience worth and worthlessness. As much as we can be happy, so, too, can we suffer. The amplitude of emotionality is equal in both directions, whether this suits us or not.

Therefore, I am confronted with the fundamental question of life: I am alive—do I like this fact? Is it good to be there? It is not only strain and suffering that can take away the joy of life. It may also be the shallowness of daily life and the negligence in one's lifestyle that make life stale. In order to seize my life, to love it, I need three things: relationship, time and closeness.—In verifying the presence of life in one's own situation we may ask ourselves questions like this: Do I have relationships, in which I feel closeness, for which I spend time and in which I experience community?— What do I take time for? Do I take time for valuable things, worthy to spend my time for? To take time for something means to give away a part of one's life while spending it with someone or something.—Can I feel close and maintain closeness to things, plants, animals and people? Can I admit the closeness of someone else?—If relationships, closeness and time are lacking, longing will arise, then coldness and finally depression. But if these three conditions are fulfilled, I experience myself as being in harmony with the world and with myself, and I can sense the depth of life. These experiences form the fundamental value, the most profound feeling for the value of life. In each experience of a value this fundamental value is touched upon; it colors the emotions and affects and represents our yardstick for anything we might feel to be of worth.—This is what our theory of emotion as well as the theory of values relates to.

Still, it is not enough to have relationships, time and closeness. My own consent, my active participation is asked for. I *seize* life, engage in it, when I *turn to* other people, to things, animals, intellectual work or to myself, when I go towards it, get close, get into touch or pull it towards me. If I turn to a loss, *grief* arises. This "to turn to" will make life vibrate within me. If life is to make me move freely, my consent to being touched (to feeling) is necessary.

### 3. Being a Person—Dealing with Uniqueness and Conscience

As pleasant as this emotional swinging may be, it is still not sufficient for a fulfilling existence. In spite of my being related to life and to people, I am aware of my being separate, different. There is a singularity that makes me an "I" and distinguishes me from everybody else. I realize that I am on my own, that I have to master my existence myself and that, basically, I am alone and maybe even solitary. But, besides, there is so much more that is equally singular. The diversity, beauty and uniqueness in all of this make me feel respect.

In the midst of this world, I discover myself unmistakably; I am with myself and I am given to myself. This puts before me the fundamental question of being a person: I am myself—may I be like this? Do I feel free to be like that? Do I have the right to be what I am and to behave as I do?—This is the plane of identity, of knowing oneself and of ethics. In order to succeed here, it is necessary to have experienced three things: attention, justice and appreciation.—Again, one can verify this third cornerstone of existence in one's own existence by asking: by whom am I seen? Who considers my uniqueness and respects my boundaries?—Do people do me justice?—For what am I appreciated—for what can I appreciate myself?—If these experiences are missing, solitude will be the result, hysteria as well as a need to hide behind the shame. If, on the contrary, these experiences have been made, I will find myself; find my authenticity, my relief and my self-respect. The sum of these experiences builds one's own worth, the profoundest worth of what identifies my own self at its core: the self-esteem.

In order to be able to be oneself, it is not enough to simply experience attention, justice and appreciation. I also have to say "yes to myself." This requires my *active* participation: to *look* at other people, to encounter them and, at the same time, to demarcate myself and to stand by my own, but to refuse whatever does not correspond to me. *Encounter* and *regret* are the two means by which we can live our authenticity without ending up in solitude. Encounter represents the necessary bridge to the other, makes me find his essence as well as my own "I" in the "you." Thus, I create for myself the appreciation requisite for feeling entitled to be what I am.

### 4. Meaning—Dealing with Becoming, Future and Commitment

If I can be there, love life and find myself therein, the conditions are fulfilled for the fourth fundamental condition of existence: the recognition of what my life is all about. It does not suffice to simply be there and to have found oneself. In a sense, we have to transcend ourselves, if we want to find fulfillment and to be fruitful. Otherwise, we would live as if in a house where nobody ever visits.

Thus, the transience of life puts before us the question of meaning of our existence: I am there—for what is it good? For this, three things are necessary: a field of activity, a structural context and a value to be realized in the future.—For a practical application, we can ask ourselves questions of the following type: is there a place where I feel needed, where I can be productive?—Do I see and experience myself in a larger context that provides structure and orientation to my life? Where I want to be integrated?—Is there anything that should still be realized in my life?

If this is not the case, the result will be a feeling of *emptiness*, *frustration*, *even despair* and frequently *addiction*. If, on the contrary, these conditions are met, I will be capable of *dedication* and *action* and, finally, of my own form of *religious belief*. The sum of these experiences adds up to the meaning of life and leads to a sense of fulfillment.

But it does not suffice to have a field of activity, to have one's place within a context and to know of values to be realized in the future. Instead, the *phenomenological attitude* is needed, which we spoke about at the beginning. This attitude of openness represents the *existential access* to meaning in life: i.e., dealing with the questions put before me in each situation (Frankl 1973, XV, 62). "What does this hour want from me, how shall I respond?" The meaningful thing is not only what *I* can expect from life, but, in accordance with the dialogical structure of existence, it is equally important what *life wants from me* and what the moment expects *from me* and what *I* could and should do *now* for others as well as for myself. My *active* part in this attitude of openness is to bring myself into *agreement* with the situation, to examine whether what I am doing is really a good thing: for others, for myself, for the future, for my environment. If I act accordingly, my existence will be fulfilling.

Viktor Frankl (1987, p. 315) once defined meaning as "a possibility against the background of reality." In another context, Frankl (1985, p. 57) referred to the potentialities underlying the meaning: "The potentialities of life are not indifferent possibilities; they must be seen in the light of meaning and

values. At any given time, only one of the possible choices of the individual fulfills the necessity of his life task."

This notion of valuable possibilities endorsed with the theory of the fundamental existential motivations, defines meaning even more concretely as "the *most valuable, realistic* possibility of the given situation, for which I feel I should decide myself." *Existential meaning* is therefore what is possible *here and now*, on the basis of facts and reality, what is possible *for me*, may it be what I need now, or what is the most pressing, valuable or interesting alternative now. To define and redefine this continually is an extremely complex task for which we possess an inner organ of perception capable of reducing this complexity to livable proportions: our sensitivity as well as our moral conscience.

Besides this existential meaning, there is an *ontological meaning*. This is the overall meaning in which I find myself and which does not depend on me. It is the philosophical and religious meaning, the meaning the creator of the world must have had in mind. I can perceive it in divination and in faith (cf. Längle 1994b) for the differentiation between the two forms of meaning.

There is a *story* that Frankl used to tell and that illustrates in a simple way the importance of the ontological meaning for understanding life (cf. Längle 2002, p. 60ff).

It was at the time when the cathedral at Chartres was being built. A traveler came along the way and saw a man sitting at the roadside, cutting a stone. The traveler asked him, astonished, what he was doing there. "Don't you see? I am cutting stones!" Nonplussed, the traveler continued on his way. Around the next bend, he saw another man, also cutting stones. Again, he stopped and asked the same question. "I am cutting corner-stones," was the reply. Shaking his head, our man traveled on. After a while, he met a third man who was sitting in the dust and cutting stones, just as the others had been. Resolutely he walked up to him and asked: "Are you also cutting corner-stones?"—The man looked up at him, wiped the sweat from his brow and said: "I am working at a cathedral."

### **CONCLUSION**

Since motivation is a "movement of the will" of a person, it is basic to consider the structure of the will. Will as expression of the human freedom is seen in existential analysis as the core of being a person. Personhood itself is considered as dialogical in its essence—what brings up a dialogical concept of

freedom or will and motivation. The lines of such dialogues can be found in motivation and build a fundamental structure of any motivation: the connection with the world, with one's life, with one's being a person, with meaning. These dimensions of existence hence provide a conceptual basis for motivation.

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